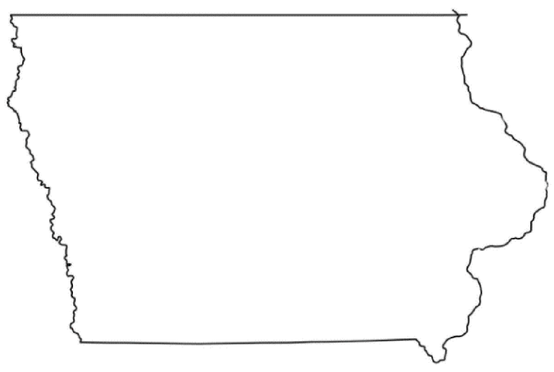
RAISED MEDIAN BENEFITS

NATIONAL RESEARCH SHOWS RAISED MEDIANS PROVIDE:

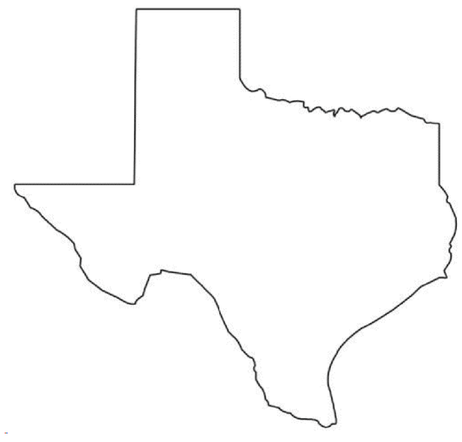
- PEDESTRIAN REFUGE AT MID-BLOCK CROSSINGS
- UNIFORM TRAFFIC FLOW
- IMPROVED ACCESS MANAGEMENT
- REDUCED CONFLICT POINTS
- 23% TOTAL CRASH REDUCTION
- AESTHETIC BENEFITS VIA LANDSCAPING
- VERY FEW U-TURN CRASHES

WITH LITTLE TO NO ADVERSE IMPACTS ON BUSINESS

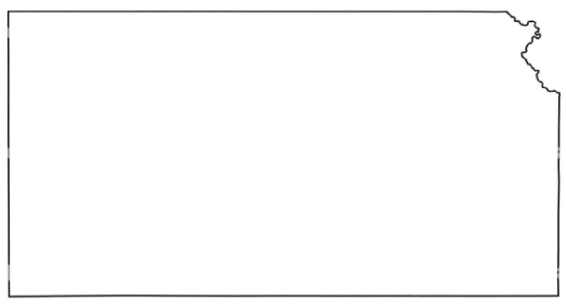
80% OF BUSINESSES STATED SALES WERE AS HIGH OR HIGHER. THOROUGHFARES WITH MEDIANS TENDED TO HAVE HIGHER RETAIL SALES (IOWA STUDY)



OWNERS REPORTED VOLUME OF PASS-BY TRAFFIC DID NOT CHANGE. AREA BUSINESSES INCREASED EMPLOYMENT AFTER MEDIANS IMPLEMENTED (TEXAS STUDY)



14 OF 15 BUSINESSES UPGRADED OR RETAINED THE SAME USE (KANSAS STUDY)



ECONOMIC CONDITIONS LIKELY CAUSED DECREASE IN SALES VOLUME, BUT RAISED MEDIANS DID NOT AFFECT BUSINESS SALES (SOUTH CAROLINA STUDY)